

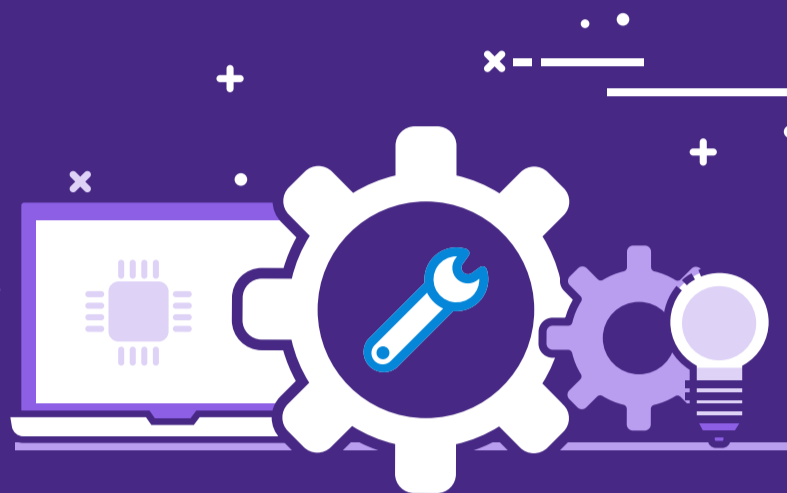
4 Hidden Costs of Legacy Backup Solutions for Nutanix Enterprise Cloud

With HYCU for Nutanix, you can enjoy the obvious benefits of tightly integrated and purpose-built backup and recovery. But what makes HYCU a slam dunk for your organization is its ability to help you overcome these 4 hidden costs.



1 HIDDEN COST: Licensing

Zero-extra licensing: With HYCU, we take the Nutanix vision of Platform functions seriously. HYCU is an integrated package that runs as a service right on your Nutanix. Unlike the traditional legacy backup solutions, there are no hidden additional Windows Server, Database and anti-virus licensing costs. And there are no professional services required.



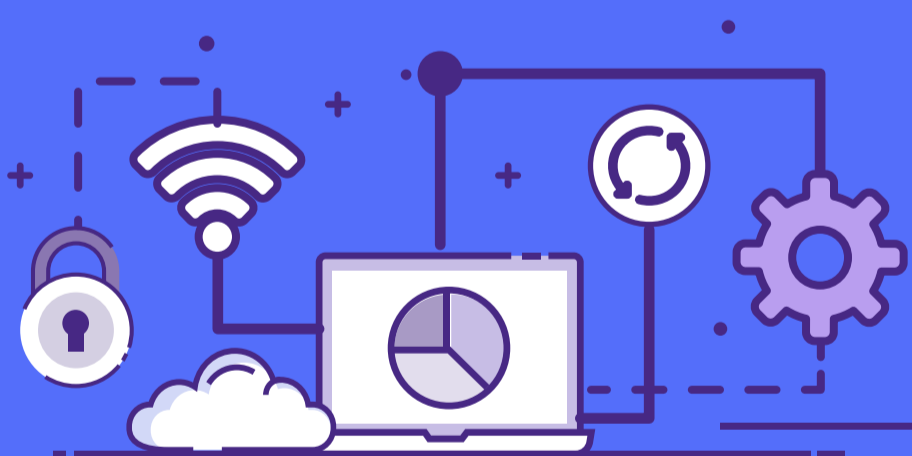
2 HIDDEN COST: Resource Inefficiency

No extra hardware: With HYCU, a pure software solution, you don't need separate infrastructure to run your backup software and don't require separate infrastructure for fast recovery. In addition, if you choose to, you can even backup data to a Nutanix storage dense cluster. HYCU enables you to eliminate unnecessary server sprawl and standalone siloes.



3 HIDDEN COST: Lack of Confidence in Backup and Recovery

Peace of mind: Have you found an IT manager who is confident that all of his applications and virtual machines have been backed-up and fully compliant with organizational needs? Traditional backup makes life difficult because it is manual, requires complicated setup and is disconnected from the platform. HYCU just works. It has deep vision into VMs and auto discovers what application is running and where, initiates single-click backup and automates application-specific recovery workflows.



4 HIDDEN COST: Compromising the Simplicity of Hyperconverged Infrastructure

Simple and intelligent: These are not oxymorons. It's true, the beauty of a hyperconverged infrastructure is its simplicity and all-in-one solution. Purpose-built for Nutanix, HYCU provides data protection and recovery without the complexity. At the same time, it's a powerful solution that does what you need it to do to meet your recovery point and recovery time objectives, and minimize costs. Alternative legacy backup solutions don't maintain simplicity or intelligence like HYCU, and end up adding unnecessary costs.



“ With HYCU, it was love at first sight. Its simplicity, elegance and power make it the ideal backup and recovery solution for Nutanix. ”

– Ben Sharp,
Infrastructure Manager and Solutions Architect, Intuit Technologies