

HYCU R-Cloud™ Backup and Recovery for Salesforce



Challenges with Salesforce Backup Today

- ➔ **Vendor-locked storage model** where sensitive Salesforce data sits on backup vendor's cloud
- ➔ **No support for advanced data deduplication and compression** to smartly optimize storage
- ➔ **Limited control over RPOs** with solutions offering a 'one policy for all' approach
- ➔ **Fragmented backup management** across multiple workloads with niche solutions
- ➔ **Lack of true ransomware defence** with immutability at a software level instead of storage level

The flexibility, performance, and control you need for Salesforce backups

Experience the power of best-of-breed data storage and protection from Dell and HYCU.



Complete freedom and control over backup storage

Store backups on a public cloud storage target that only you own and control and meet your data residency and sovereignty needs. Choose from AWS S3, Azure Blob Storage, Google Cloud Storage, or other S3-compatible targets.



Industry-leading space efficiency with Dell PowerProtect Data Domain Virtual Edition (DDVE)

Achieve the best compression and deduplication ratio of up to 40:1 on public cloud with DDVE using DD Boost or send backups directly to your public cloud storage.

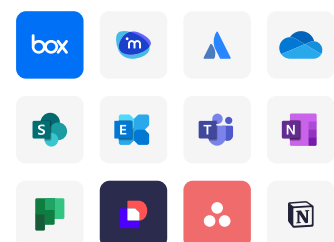
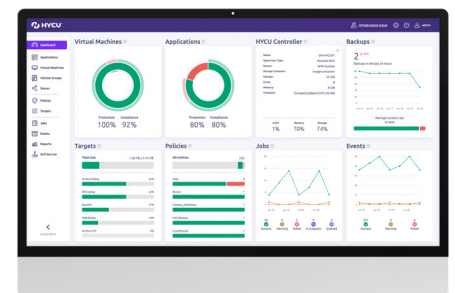


Comprehensive protection for over 80 workloads from a single solution

In addition to Salesforce, manage backup and recovery for 80+ workloads across on-prem, hybrid cloud, and SaaS apps from a single pane of glass. Consolidate and simplify your backup management with HYCU.

Protect Salesforce and Critical Collaboration Apps

Protect critical data across IT, sales, marketing, and finance with one trusted platform.



And many more!

Your mission-critical data, always safe and accessible



One-click granular recovery

Restore granular Salesforce objects with ease, from accounts to custom objects.



Safe, ransomware-proof copies

Recover your data confidently with immutable ransomware-proof copies locked at storage level.



Optimized backup storage

Combine synthetic full backups with DD Boost and DDVE to minimize your storage and egress needs.



Data residency and sovereignty

Separate your backups from your Microsoft tenant and store them in a desired region and cloud to comply with residency and sovereignty needs.



True Immutability

Store immutable copies in your control and eliminate the third-party risk of trusting backup vendors to store the data for you.



Offline Recovery

Access readable, offline exports of backups in your control to keep access in the event of an extended Salesforce outage or supply chain compromise.



Stress-free monitoring

Stay on top of your backups with real-time notifications, reporting, and 24/7 logging.



Automated backups

Automate your backups with fully customizable 'set and forget' backup policies that run 24/7.



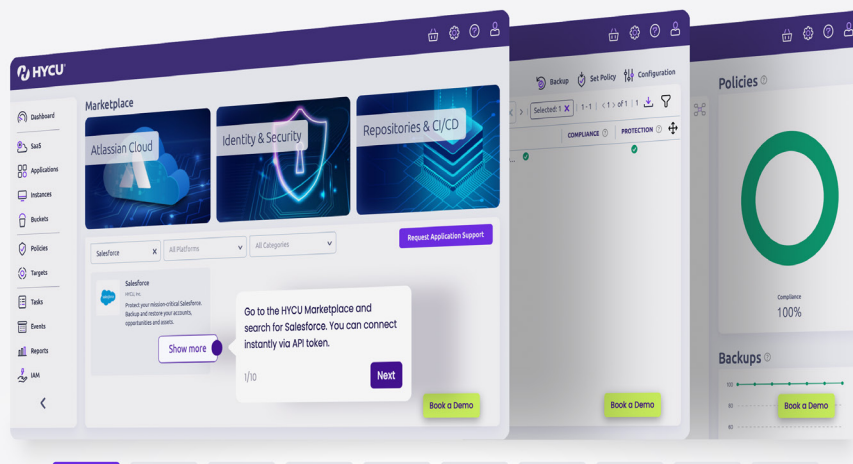
Flexible retention for compliance

Protect only the workloads you need and tailor your retention for each.



Eliminate backup siloes

Protect Salesforce and unify data protection along with 80+ workloads including across SaaS applications, cloud platforms, and hybrid-cloud workloads.



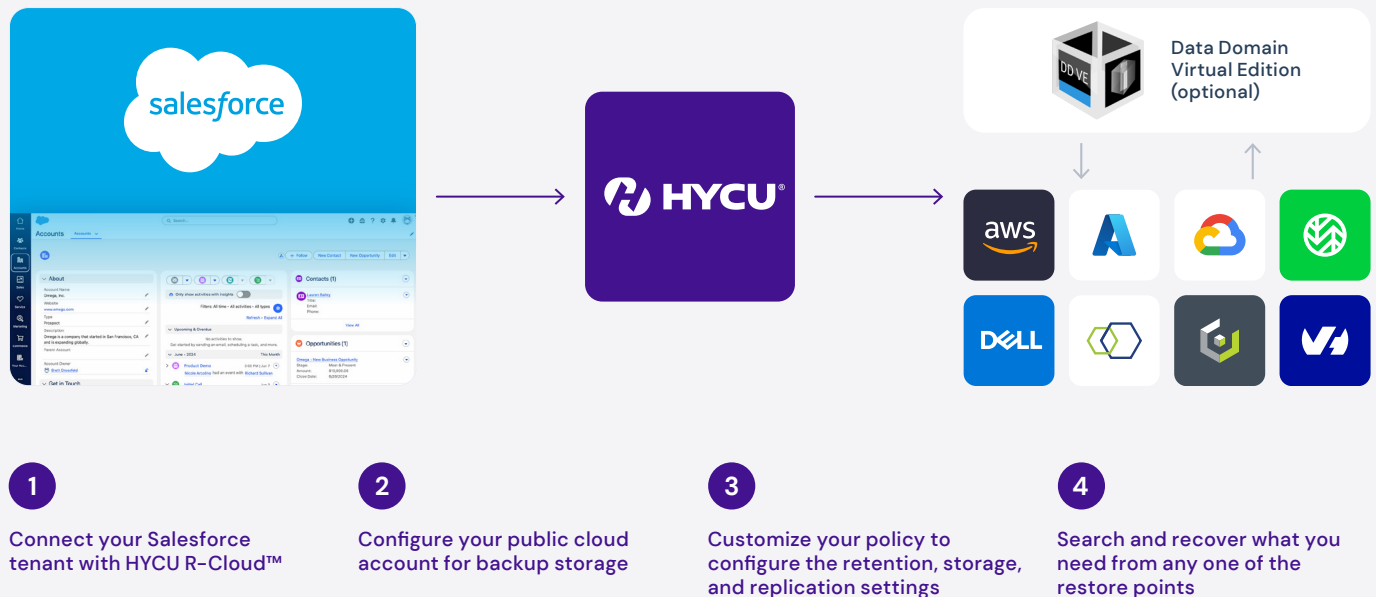
HYCU for Salesforce Product Tour



See for Yourself

How it works – Protecting Salesforce with HYCU R-Cloud™

HYCU connects to Salesforce natively using APIs. Customers leverage their existing storage targets and define backup policies that meet business needs based on retention, frequency, etc. HYCU runs in customer's environments and cannot access customer backups to meet the most stringent data governance and residency requirements.



Salesforce Objects Protected

HYCU protects Salesforce objects, object metadata, and includes relationship support. Here is a breakdown of protected and recoverable object types:

✓ Objects

- Account
- Campaign
- Campaign Member
- Case
- Contact
- Entitlement Contact
- Entitlement
- Lead
- Opportunity
- Opportunity Contact Role
- Partner
- Product
- Pricebook
- Pricebook Entry
- Solution
- All custom objects

✓ Object Metadata

✓ Relationship Support

The module allows you to protect the following metadata types:

- Custom Object
- Custom Tab
- Layout
- Profile



To learn how HYCU can help your business, visit hycu.com or email info@hycu.com

Salesforce on
HYCU R-Cloud™

Try it for Free