

Callaway Tees it up with HYCU to Modernize their Global IT Infrastructure



Company

Founded in 1982, [Callaway Golf Company](#) and its portfolio of global brands is an unrivaled tech-enabled golf company delivering leading golf equipment, apparel and entertainment, both on and off the course. Through its unwavering commitment to innovation, Callaway manufactures and sells premium golf clubs, golf balls, golf and lifestyle bags, golf and lifestyle apparel and other accessories, and provides world-class golf entertainment experiences through Topgolf, its wholly owned subsidiary to more than 70 countries worldwide.

Solution

[HYCU for Nutanix](#)

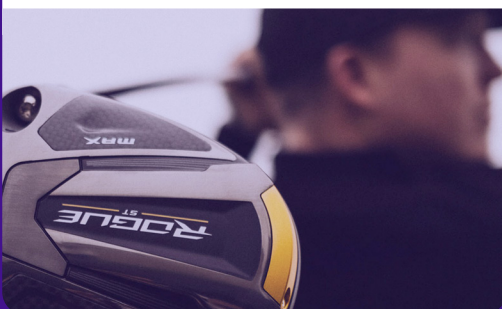
[HYCU for Azure](#)

Industry

Sports

Region

Global



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We needed a modern infrastructure that could give us a competitive advantage with reduction in operations and reduce our total cost of ownership. But more importantly, we needed a solution with a quick learning curve and easy operation.

Keith Motter

Sr. Systems Engineer, Callaway

Since its inception 40 years ago, the company has been on the cutting edge of club technology, and their mission and vision has remained the same; “we passionately pursue advanced, innovative technologies that help golfers of all abilities find more enjoyment from the game.”

While the demands of the world are evolving and new forms of technology are driving golf forward, Callaway is leading the charge by not only modernizing golf strategy, but also modernizing their global IT infrastructure.

Challenge

With limited staff and resources available across ten global IT datacenters and the inability to manage their current backup infrastructure, Callaway became growingly concerned about their ability to backup and restore their data. Those concerns were quickly amplified when one of their datacenters narrowly escaped a fire causing additional reflection about what the disaster recovery (DR) policies looked like and what infrastructure updates could be made to ensure data was safe and protected.

The conclusion was that there was a need to move fast in finding a new backup solution to address any future concerns.



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With offsite resources being so limited and IT staffing down, HYCU was easy to use, easy to implement, and ready to deploy within a week or two. Within a few months now, we are 95% fully implemented across all physical data center locations.

Keith Motter

Sr. Systems Engineer, Callaway

About HYCU

HYCU is the fastest-growing leader in the multi-cloud and SaaS data protection as a service industry. By bringing true SaaS-based data backup and recovery to on-premises, cloud-native, and SaaS IT environments, the company provides unrivaled data protection, migration, disaster recovery, and ransomware protection to thousands of companies worldwide.

The company's award-winning **R-Cloud™ platform** eliminates complexity, risk, and the high cost of legacy-based solutions, providing data protection simplicity to make it the #1 SaaS Data Protection platform. With an industry leading NPS score of 91, HYCU has raised \$140M in VC funding to date and is based in Boston, Mass.

Learn more at www.hycu.com.

The HYCU Solution

Migrating off their on-premises infrastructure, and with Nutanix running across all data center environments, HYCU for Azure was chosen as the preferred multi-cloud data protection and backup as a service solution. With HYCU, data protection (including backup) and disaster recovery (DR) is simplified. This allowed the Callaway IT Team to easily write to Azure blob storage without any heavy lifting or direct Azure expertise. HYCU also allowed Callaway to spin up DR capabilities to Azure on demand, anywhere, and anytime.

Outcome

Due to the work done to date, The Callaway IT team has been able to experience the following benefits:

- An overall reduction in total cost of ownership (TCO).
- No need for dedicated team(s) to manage backups.
- On-demand disaster recovery to Azure across all sites.
- Single pane to monitor backup across all countries.

A lightweight solution, with no need for additional hardware or software to deploy and run.



**Get Started
with HYCU!**